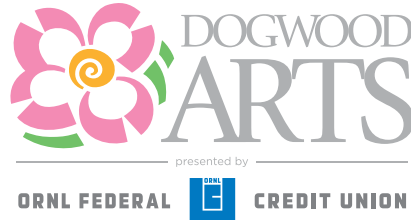




# CALL TO ARTISTS

## 2017 Rhythm N' Blooms Guitar Design Contest

*Epiphone*



Dogwood Arts is proud to announce the fifth annual Guitar Design Contest, an exciting opportunity to customize an Epiphone Guitar with your own original artwork! This contest is open to all regional high schools and middle schools.

The 15 winning designs will be implemented on the guitars and voted on during the Dogwood Arts Rhythm N' Blooms music festival, April 7th - 9th, 2017.

1st Place Best of Show will be awarded Festival Passes and Art Supplies (\$100). The top 3 winners will be awarded Festival Passes & Art Supplies (\$50).

### **Phase 1: Contest & Template Submission (November 2nd, 2016 - January 13th, 2017)**

1. Create your own unique guitar art on the guitar template!
2. Give the template and registration form back to your art or design teacher (school coordinator),
3. School coordinator enters the contest by sending the guitar design and application to Dogwood Arts 123 W. Jackson Ave Knoxville, TN 37902.
4. Dogwood Arts votes on all submitted templates and announces the 15 winners on January 23, 2017.

### **Phase 2: Guitar Design Implementation & Voting (January 23 - April 9, 2017)**

1. Guitars are available for pickup the week of January 23rd at the Dogwood Arts office from 9am-5pm.
2. Finished designed guitars due to Dogwood Arts office by Monday March 27th, no later than 5pm.
3. Winners announced April 8th at Rhythm N' Blooms at 11am.
4. Guitars displayed and auctioned April 8th at the Dogwood Arts Office; auction closes at 8pm.

## **2017 Dogwood Arts Rhythm N' Blooms Guitar Design Contest**

Dogwood Arts is excited to announce the fifth annual Rhythm N' Blooms Guitar Design Contest. The contest is open to **all regional high school and middle school students**. Each participating school will send over completed guitar design templates for customizing a guitar body donated by the Nashville-based Epiphone guitar company.

15 chosen designs will be implemented on the guitars and will compete for Best of Show during the Dogwood Arts Rhythm N' Blooms event where they will be displayed, judged, and auctioned.

We ask that when students create a design on attached template, the teacher will mail the registration form and template to Dogwood Arts (123 W. Jackson Ave, Knoxville, TN 37902). Dogwood Arts will judge all templates and choose 15 winning designs to be implemented.

Template winners will be announced on Monday January 23, 2017. The schools will be responsible for design implementation and the finished guitar is due to the Dogwood Arts Office on Monday, March 27th, 2017.

**The winner of the Guitar Design Contest will receive Art Supplies (\$100 Value) & 2 Festival Passes!**

### **Requirements**

- Each school must establish a faculty coordinator for this event.
- All submissions must be made on the provided template.
- Completed Registration Form must be submitted with guitar entry. \*we will not accept guitar templates without registration form signed by student and/or parent
- One guitar will be supplied to each winning designer.
- The design can cover the entire guitar except its pic guard, head, and any Epiphone logos.
- Hardware is not to be altered.
- The finished guitar must remain functional.
- The finished guitar is due by 5pm at the Dogwood Arts office on Monday, March 27, 2017.

**Artists Eligible** - The contest is open to all regional High School and Middle School students.

### **Important Dates**

Wed, November 2, 2016: Preliminary promotional material, templates available for download

Fri, Jan. 13, 2017: Template design and application due to Dogwood Arts Office

Mon, Jan. 23, 2017: Dogwood Arts judging with 15 winners announced & guitars available for pick up at Dogwood Arts

Mon, Mar. 27, 2017: Finished guitar is due to Dogwood Arts by 5pm

Fri, April 7-9, 2017: Guitars displayed and auctioned at Jackson Ave during Rhythm N' Blooms

Sat, April 8, 2018: Winners announced and prizes awarded at Dogwood Arts' Office

### **Awards and Prizes**

Best-of-Show: Art Set valued at \$100 & two [2] Rhythm N' Blooms Festival Passes for winning student and sponsoring teacher each

Second Prize: Art Set valued at \$50 and two [2] Saturday or Sunday general tickets

Third Prize: Art Set valued at \$50 two [2] Saturday or Sunday general tickets

The 12 additional winning students will receive two [2] Saturday or Sunday general admission tickets to Rhythm and Blooms and will receive a certificate of participation



Presented by **ORNL FEDERAL CREDIT UNION**

## STUDENT APPLICATION

### Guitar Design Contest

Mail Application & Guitar Design by January 13, 2017 to Dogwood Arts 123 W. Jackson Ave, Knoxville, TN 37902

#### STUDENT INFORMATION

Student Name: \_\_\_\_\_ Age: \_\_\_\_ Grade: \_\_\_\_

Parents/Guardian Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: TN Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

#### TEACHER/SCHOOL INFORMATION

Teacher's Name: \_\_\_\_\_

Teacher's Home Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

School's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Teacher's E-mail: \_\_\_\_\_

#### ENTRY INFORMATION (Please attach the entire form to the artwork)

Entry Title: \_\_\_\_\_

Materials used: \_\_\_\_\_

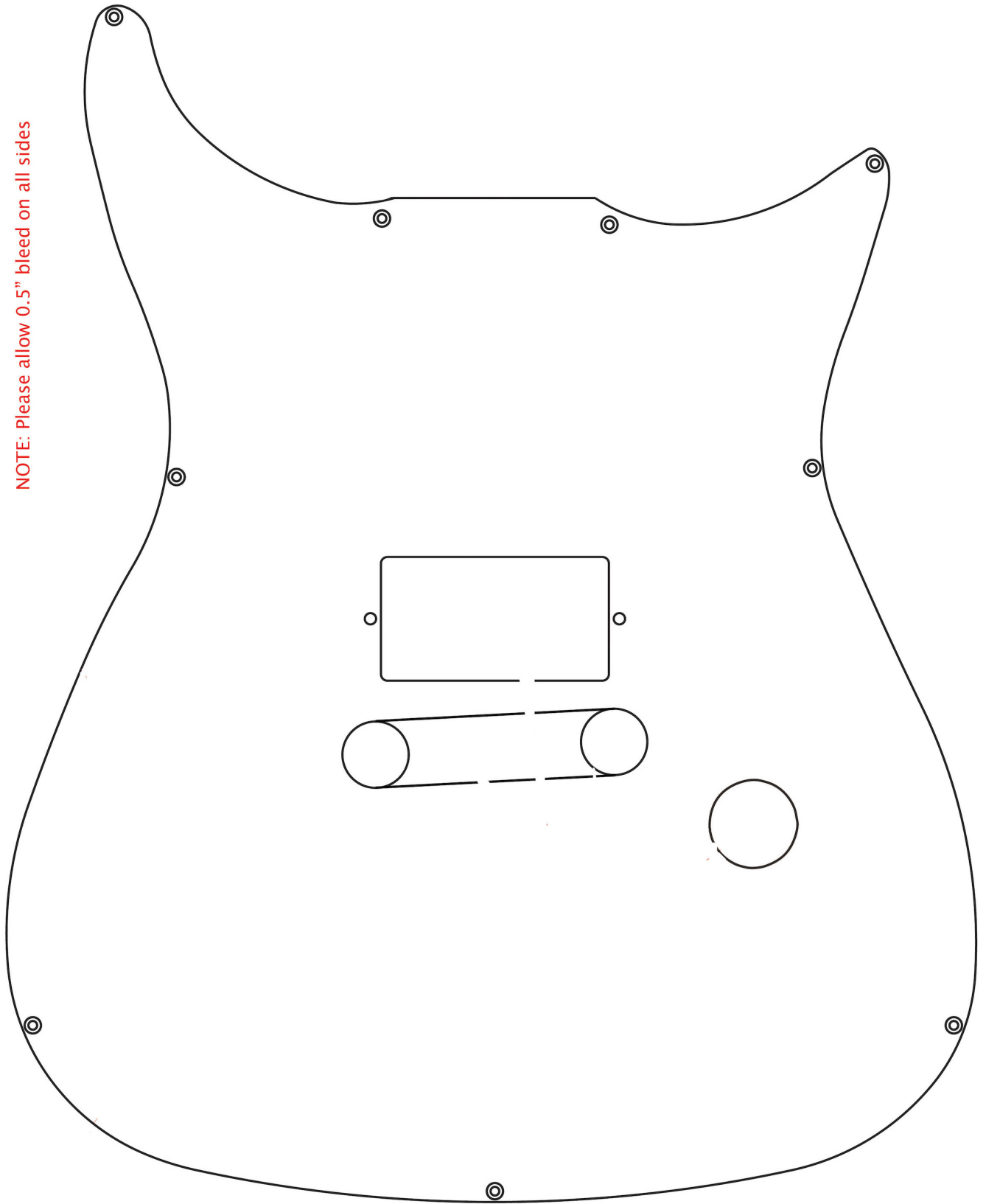
#### RELEASE INFORMATION

I give permission for the Dogwood Arts to display and to use my artwork in any promotional materials. I fully understand that Dogwood Arts retains ownership of the guitar designed and will be auctioning it for fundraising purposes.

Student Signature: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

NOTE: Please allow 0.5" bleed on all sides



STUDENT NAME: \_\_\_\_\_

TEACHER NAME: \_\_\_\_\_ TEACHER EMAIL: \_\_\_\_\_